The Outcome = Growth
The Strategies = Attract, Retain, Succeed

Student of the future

Marketing recruitment activities

Inquires Interests

Admissions Financial Aid

Assessment Orientation Advising MAAP

Registration

Retention Activities

Successful Completion

Market Research Data

Education/career needs of the future

Programming and Contract offerings

Academic Plan

I, M

I, M

I, M

I, M

I, M

I = Interventions
M = Measures

To the Community

The Outcome = Growth
The Strategies = Attract, Retain, Succeed

I, M

I, M