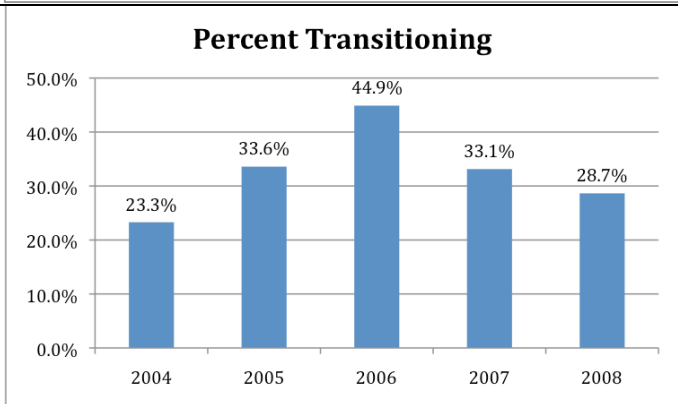
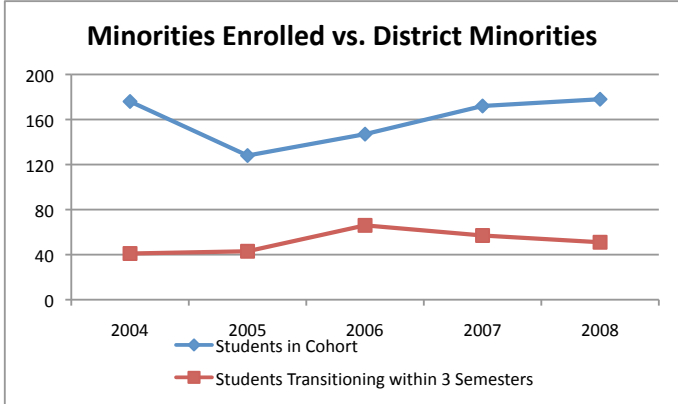


2008-09 Three-Year Strategic Plan Outcomes and Results

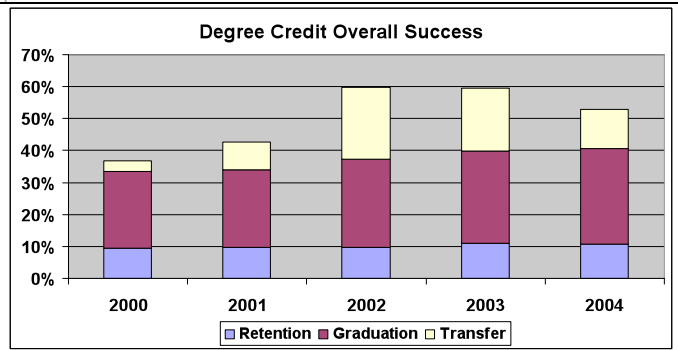
Goal 1: All students will succeed.	<p>Outcome 1a – Students will succeed academically in their first 15 enrolled credits as measured by the number of students who complete coursework with a C or better.</p>	<p style="text-align: center;">Successful Completion of First 15 Credits</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage Completing</th> </tr> </thead> <tbody> <tr> <td>2004</td> <td>37.3%</td> </tr> <tr> <td>2005</td> <td>37.8%</td> </tr> <tr> <td>2006</td> <td>36.8%</td> </tr> <tr> <td>2007</td> <td>36.2%</td> </tr> <tr> <td>2008</td> <td>37.7%</td> </tr> </tbody> </table>	Year	Percentage Completing	2004	37.3%	2005	37.8%	2006	36.8%	2007	36.2%	2008	37.7%																	
	Year	Percentage Completing																													
	2004	37.3%																													
	2005	37.8%																													
2006	36.8%																														
2007	36.2%																														
2008	37.7%																														
<p>Outcome 1b – By September 2010 all program, Arts and Sciences, and College Preparedness and Academic Advancement (CPAAC) students will participate in a first semester experience activity.</p>	<p style="text-align: center;">College Success Enrollments</p> <table border="1"> <thead> <tr> <th>Year</th> <th>College Success</th> <th>College Success 2</th> <th>Student Success 3 Survey (CPAAC)</th> <th>Total Student Enrollments</th> </tr> </thead> <tbody> <tr> <td>2005</td> <td>350</td> <td>100</td> <td>320</td> <td>680</td> </tr> <tr> <td>2006</td> <td>200</td> <td>100</td> <td>350</td> <td>550</td> </tr> <tr> <td>2007</td> <td>200</td> <td>100</td> <td>380</td> <td>580</td> </tr> <tr> <td>2008</td> <td>150</td> <td>100</td> <td>300</td> <td>450</td> </tr> <tr> <td>2009*</td> <td>750</td> <td>100</td> <td>180</td> <td>900</td> </tr> </tbody> </table>	Year	College Success	College Success 2	Student Success 3 Survey (CPAAC)	Total Student Enrollments	2005	350	100	320	680	2006	200	100	350	550	2007	200	100	380	580	2008	150	100	300	450	2009*	750	100	180	900
Year	College Success	College Success 2	Student Success 3 Survey (CPAAC)	Total Student Enrollments																											
2005	350	100	320	680																											
2006	200	100	350	550																											
2007	200	100	380	580																											
2008	150	100	300	450																											
2009*	750	100	180	900																											
<p>Outcome 1c – The percentage of students from racial/ethnic minority populations will reflect the racial/ethnic minority population of the MATC District as measured through annual enrollment data.</p>	<p style="text-align: center;">Minorities Enrolled vs. District Minorities</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Student Minority %</th> <th>District Minority %</th> </tr> </thead> <tbody> <tr> <td>2005</td> <td>13%</td> <td>11%</td> </tr> <tr> <td>2006</td> <td>14%</td> <td>11%</td> </tr> <tr> <td>2007</td> <td>15%</td> <td>11%</td> </tr> <tr> <td>2008</td> <td>16%</td> <td>13%</td> </tr> <tr> <td>2009</td> <td>16%</td> <td>14%</td> </tr> </tbody> </table>	Year	Student Minority %	District Minority %	2005	13%	11%	2006	14%	11%	2007	15%	11%	2008	16%	13%	2009	16%	14%												
Year	Student Minority %	District Minority %																													
2005	13%	11%																													
2006	14%	11%																													
2007	15%	11%																													
2008	16%	13%																													
2009	16%	14%																													
<p>Outcome 1d – All students, regardless of race, ethnicity, gender, disability and/or economic level will succeed by completing courses with a grade of C or better.</p>	<p style="text-align: center;">Students Completing Courses, C or Better</p> <table border="1"> <thead> <tr> <th>Year</th> <th>All Students</th> <th>Minority Students</th> <th>Caucasian</th> </tr> </thead> <tbody> <tr> <td>Fall 2004</td> <td>70%</td> <td>60%</td> <td>72%</td> </tr> <tr> <td>Fall 2005</td> <td>70%</td> <td>60%</td> <td>72%</td> </tr> <tr> <td>Fall 2006</td> <td>70%</td> <td>55%</td> <td>72%</td> </tr> <tr> <td>Fall 2007</td> <td>68%</td> <td>55%</td> <td>70%</td> </tr> <tr> <td>Fall 2008*</td> <td>68%</td> <td>55%</td> <td>70%</td> </tr> </tbody> </table>	Year	All Students	Minority Students	Caucasian	Fall 2004	70%	60%	72%	Fall 2005	70%	60%	72%	Fall 2006	70%	55%	72%	Fall 2007	68%	55%	70%	Fall 2008*	68%	55%	70%						
Year	All Students	Minority Students	Caucasian																												
Fall 2004	70%	60%	72%																												
Fall 2005	70%	60%	72%																												
Fall 2006	70%	55%	72%																												
Fall 2007	68%	55%	70%																												
Fall 2008*	68%	55%	70%																												

2008-09 Three-Year Strategic Plan Outcomes and Results

Outcome 1e – Students enrolled in developmental courses at Level 3 and above will transition to degree credit courses in three semesters or less.



Outcome 1f – Student success will increase by 10% over a four-year period as evidenced by the total of student graduation, transfer and retention rates.



2008-09 Three-Year Strategic Plan Outcomes and Results

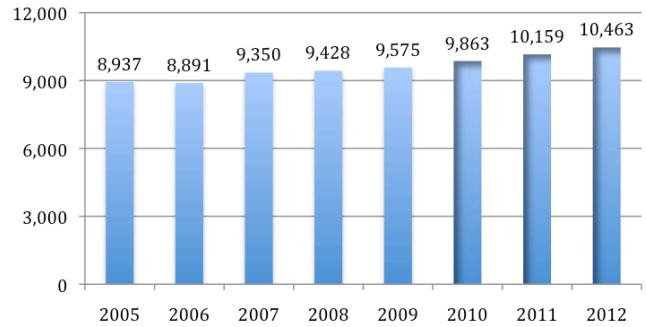
Goal 2 – Opportunities and options for learning reflect the needs of students and clients.

Outcome 2a – Enrollments will grow across the College as follows: Increase FTEs by 3% annually from FY08 baseline, Increase headcount to level required to serve 1 in 11 district residents and increase number of recent high school grads coming directly to MATC to 23%.

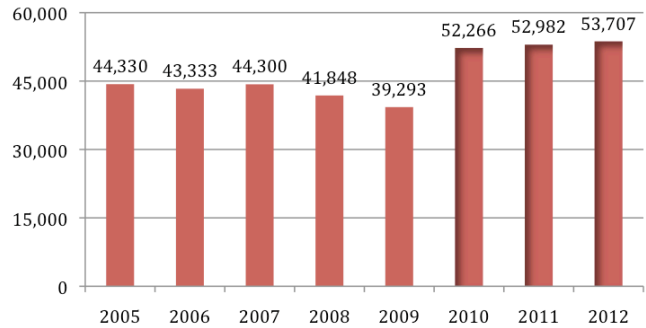
Data Notes:

- 1 in 11 figures are based on projected MATC district population over the age of 17.
- *2005. 2006. 2007, 2008 enrollment information is actual; 2009 information is very close to actual year-end; all other years are projected.
- Direct enrollment growth of 5.38% per year would be needed to get to 23% by 2012; actual 2009 information is not yet available.

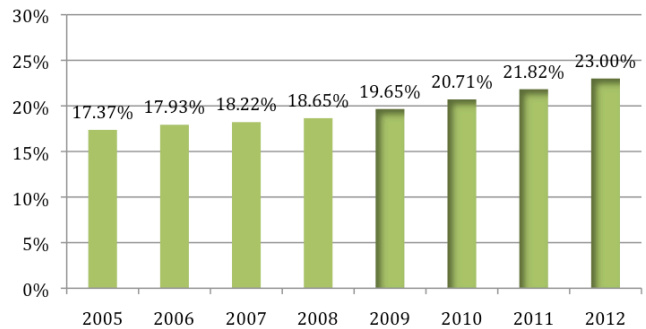
Annual FTE Enrollments



Annual Headcount Enrollments



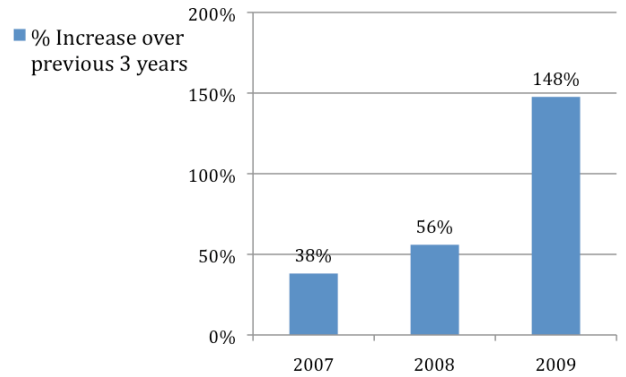
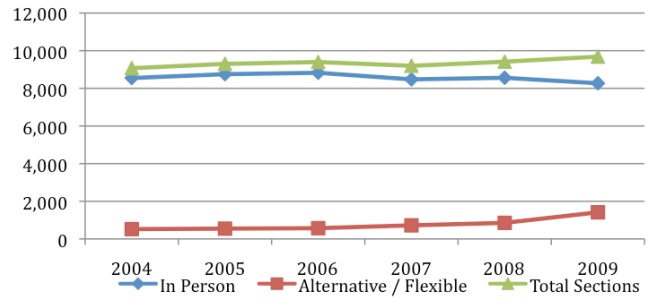
Recent HS Graduates - % Enrolled



2008-09 Three-Year Strategic Plan Outcomes and Results

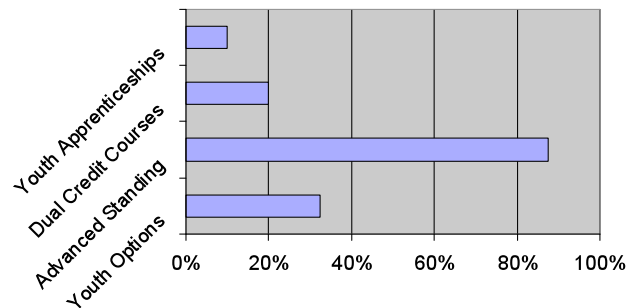
Outcome 2b – Courses and/or programs utilizing flexible learning strategies will increase by 50% over three years.

Types of Learning Sections Offered



Outcome 2c – Accessible career pathways will be created by building curriculum modules in programs that lead to identifiable technical and/or academic skills, by entering into transcribed credit agreements with District high schools and by creating contextual basic skills instruction that enables transition to career programs.

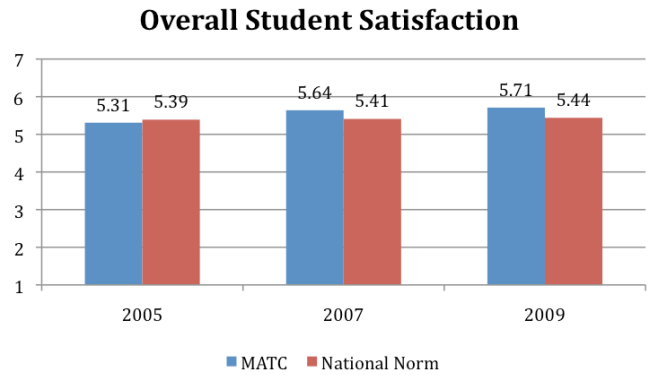
School Districts with MATC-related Offerings



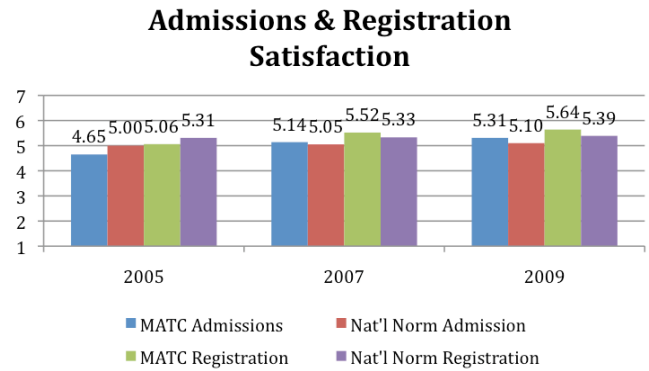
2008-09 Three-Year Strategic Plan Outcomes and Results

Goal 3 – All who interact with MATC have positive experiences.

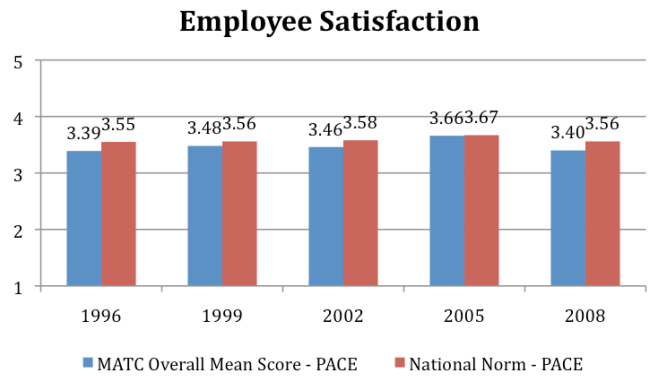
Outcome 3a – Overall student satisfaction with MATC will be above the national and statewide norms as measured by the Noel-Levitz survey and other methods.



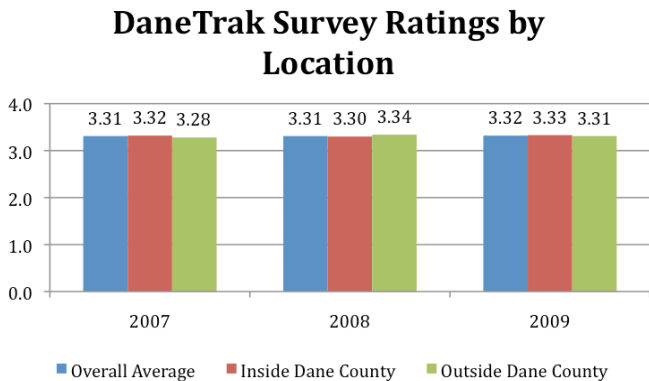
Outcome 3b – Student satisfaction on admission and registration processes will be above the national and statewide norms as measured by the Noel-Levitz survey and other methods.



Outcome 3c – Employees of MATC perceive a positive work environment as compared to the national and statewide norms on the PACE survey or other methods.



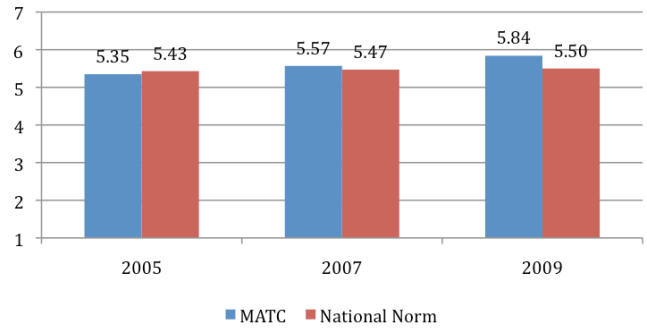
Outcome 3d – The average community perception rating of MATC will increase to a “4.0 rating” based on responses from the DaneTrak perception questions and other methods.



2008-09 Three-Year Strategic Plan Outcomes and Results

Outcome 3e – MATC will provide a safe, secure, and healthy environment for all campus communities.

Overall Student Satisfaction

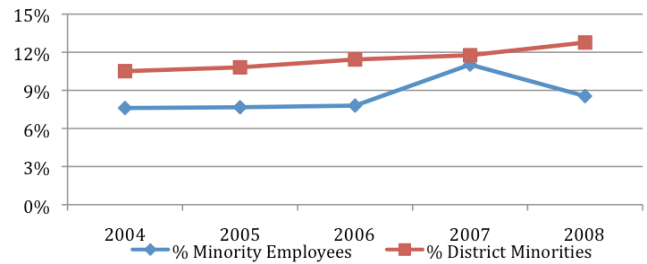


Outcome 3f – MATC employee diversity will reflect the population in the community in order to promote a welcoming environment.

MATC Employee Count by Minority Status



MATC Minority % Compared to District



2008-09 Three-Year Strategic Plan Outcomes and Results

Goal 4 – Community, education and business partnerships result in enhanced educational opportunities.	<p>Outcome 4a – MATC will increase external resources by 15% annually through grants and foundation partnerships.</p>	<p>Foundation and Grant Annual % Change from Previous Year</p> <table border="1" style="margin: 10px auto;"> <caption>Foundation and Grant Annual % Change from Previous Year</caption> <thead> <tr> <th>Year</th> <th>Foundation Pledges</th> <th>Grants</th> </tr> </thead> <tbody> <tr> <td>2006</td> <td>-30%</td> <td>75%</td> </tr> <tr> <td>2007</td> <td>22%</td> <td>261%</td> </tr> <tr> <td>2008</td> <td>44%</td> <td>-3%</td> </tr> </tbody> </table>	Year	Foundation Pledges	Grants	2006	-30%	75%	2007	22%	261%	2008	44%	-3%
	Year	Foundation Pledges	Grants											
2006	-30%	75%												
2007	22%	261%												
2008	44%	-3%												
<p>Outcome 4b – Three to five key strategic partnerships will be identified and an assessment and improvement model will be implemented.</p>	<p>Data being developed by AQIP 9 Team</p>													

2008-09 Three-Year Strategic Plan Outcomes and Results

<p>Goal 5: MATC continuously examines and improves its practices to support the needs of stakeholders.</p>	<p>Outcome 5a – Continuous improvement practices are used in all areas of the College to increase effectiveness.</p>	<table border="1"> <caption>Continuous Improvement Team Use</caption> <thead> <tr> <th>Ownership Category</th> <th>Number of Teams</th> </tr> </thead> <tbody> <tr> <td>College Wide</td> <td>2</td> </tr> <tr> <td>SA Owned</td> <td>2</td> </tr> <tr> <td>LS Owned</td> <td>2</td> </tr> <tr> <td>LD Owned</td> <td>2</td> </tr> <tr> <td>IS Owned</td> <td>0</td> </tr> <tr> <td>Shared</td> <td>4</td> </tr> </tbody> </table>	Ownership Category	Number of Teams	College Wide	2	SA Owned	2	LS Owned	2	LD Owned	2	IS Owned	0	Shared	4
	Ownership Category	Number of Teams														
	College Wide	2														
SA Owned	2															
LS Owned	2															
LD Owned	2															
IS Owned	0															
Shared	4															
<p>Outcome 5b – Innovation is valued as demonstrated through support, recognition and reward each semester.</p>	<p>Measure Not Defined</p>															
<p>Outcome 5c – MATC culture is receptive to diverse perspectives.</p> <ul style="list-style-type: none"> • PACE Cultural Diversity Question: <i>The extent to which ethnic and cultural diversity are important at this institution</i> • SSI Custom Question: <i>MATC provides a learning environment that supports students from all walks of life, cultures, and racial & ethnic backgrounds.</i> 	<table border="1"> <caption>Employee Satisfaction - Importance of Diversity to the College</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>1996</td> <td>3.45</td> </tr> <tr> <td>1999</td> <td>3.62</td> </tr> <tr> <td>2002</td> <td>3.76</td> </tr> <tr> <td>2005</td> <td>3.75</td> </tr> <tr> <td>2008</td> <td>3.73</td> </tr> </tbody> </table>	Year	Score	1996	3.45	1999	3.62	2002	3.76	2005	3.75	2008	3.73			
Year	Score															
1996	3.45															
1999	3.62															
2002	3.76															
2005	3.75															
2008	3.73															
	<table border="1"> <caption>Student Satisfaction - Learning Environment</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2005</td> <td>5.62</td> </tr> <tr> <td>2007</td> <td>5.97</td> </tr> <tr> <td>2009</td> <td>6.05</td> </tr> </tbody> </table>	Year	Score	2005	5.62	2007	5.97	2009	6.05							
Year	Score															
2005	5.62															
2007	5.97															
2009	6.05															

2008-09 Three-Year Strategic Plan Outcomes and Results

<p>Outcome 5d – Student learning will improve as a result of learning outcomes assessment.</p>	<h3 style="text-align: center;">Assessment Activity</h3> <table border="1"> <caption>Assessment Activity Data</caption> <thead> <tr> <th>Year</th> <th>% of programs with program outcomes</th> <th>% of programs reporting PO/CA assessment data</th> <th>% A&S depts. Reporting CA assessment data</th> </tr> </thead> <tbody> <tr> <td>2007</td> <td>98%</td> <td>47%</td> <td>25%</td> </tr> <tr> <td>2008</td> <td>95%</td> <td>54%</td> <td>50%</td> </tr> <tr> <td>2009</td> <td>98%</td> <td>47%</td> <td>17%</td> </tr> </tbody> </table>	Year	% of programs with program outcomes	% of programs reporting PO/CA assessment data	% A&S depts. Reporting CA assessment data	2007	98%	47%	25%	2008	95%	54%	50%	2009	98%	47%	17%
Year	% of programs with program outcomes	% of programs reporting PO/CA assessment data	% A&S depts. Reporting CA assessment data														
2007	98%	47%	25%														
2008	95%	54%	50%														
2009	98%	47%	17%														
<p>Outcome 5e – Application of AQIP principles and continuous improvement practices result in improvements demonstrated by CQI project results.</p>	<h3 style="text-align: center;">CQI Project Team Activity</h3> <table border="1"> <caption>CQI Project Team Activity Data</caption> <thead> <tr> <th>Category</th> <th>Number of Teams</th> </tr> </thead> <tbody> <tr> <td>In Progress</td> <td>7</td> </tr> <tr> <td>Control Mechanisms in Place</td> <td>4</td> </tr> <tr> <td>Goal Achieved</td> <td>2</td> </tr> </tbody> </table>	Category	Number of Teams	In Progress	7	Control Mechanisms in Place	4	Goal Achieved	2								
Category	Number of Teams																
In Progress	7																
Control Mechanisms in Place	4																
Goal Achieved	2																
<p>Outcome 5f – Citizens of the Madison Area Technical College District will be ensured of the College's consistent practice of responsible fiscal stewardship and public accountability.</p> <p><u>Fiscal Stewardship Evidence:</u></p> <ul style="list-style-type: none"> • 2 GFOA awards • 0 Audit findings • Aaa Moody ratings • AAA Standard & Poor's ratings 	<h3 style="text-align: center;">Public Accountability Communications</h3> <table border="1"> <caption>Public Accountability Communications Data</caption> <thead> <tr> <th>Category</th> <th>Number of Communications</th> </tr> </thead> <tbody> <tr> <td>MATCMatters</td> <td>1</td> </tr> <tr> <td>College Council</td> <td>3</td> </tr> <tr> <td>Newspapers</td> <td>3</td> </tr> <tr> <td>Board/Public</td> <td>5</td> </tr> </tbody> </table>	Category	Number of Communications	MATCMatters	1	College Council	3	Newspapers	3	Board/Public	5						
Category	Number of Communications																
MATCMatters	1																
College Council	3																
Newspapers	3																
Board/Public	5																